



ZURENA

#UpliftingSpirits™



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HEALTHY & DELICIOUS

FOR ALL AGES

Zurena is an All-Natural, Gluten, Sodium, and Alcohol-Free Caribbean Drink Mixer made with Pure Cane Sugar and a Rhapsody of Fruits and Caribbean Spices.



Z U R E N A

SIMPLE & VERSATILE

FOR BARTENDERS & MIXOLOGISTS

**ZURENA'S UNIQUE BLEND OFFERS A
SIMPLE AND VERSATILE SOLUTION FOR
CREATING HIGH QUALITY TROPICAL
MOCKTAILS AND COCKTAILS WITH
CONSISTENCY AND EFFICIENCY.**

ADD ZURENA AND INSTANTLY

- SODA WATER BECOMES A NON-ALCOHOLIC SPRITZER
- RUM BECOMES A CRAFTLIKE RUM PUNCH
- CHAMPAGNE BECOMES A TROPICAL MIMOSA
- WINE BECOMES THE PERFECT SANGRIA



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Z U R E N A

SIMPLE & VERSATILE

FOR OWNERS, FOOD & BEVERAGE MANAGERS

1

MARGIN PRESSURES: ZURENA can be mixed with the lowest cost rail spirits creating craft-like cocktails that can be upsold for a premium. Likewise with club soda, tea, or juices, mocktails can be created and sold at a premium price.

2

SPEED: Most ZURENA cocktails and mocktails can be created in less than 30 seconds. In high-traffic environments, this directly impacts sales volume.

3

EXPANDED COCKTAIL MENUS: Several cocktail and mocktail options have been curated to date, from traditional rum punches to our signature Club Soda Dance (a simple mix of ZURENA and club soda). Unlimited possibilities exist for new creations, white labeling, and customizations.

4

CHURN: ZURENA infuses perfectly with every dark and light spirit. Slowest moving spirits can be used to develop unique cocktails for revolving signature drink menus or permanent placement.

5

CONSISTENCY: Most ZURENA cocktails can be made in 2 steps. e.g. 1 part rum + 2 parts ZURENA Tropical = Rum Punch. This can lead to consistency with creation in big establishments, and allow non-professional bartenders to confidently serve cocktails and mocktails.

6

VIP CUSTOMER EXPERIENCE: ZURENA can be used for nightclub and lounge Bottle Service replacing traditional juices and sodas or as an addition to the options available.

7

PREP TIME: Because ZURENA replicates the craft experience, bartenders can spend less time prepping for the craft experience and simply garnish and serve their ZURENA cocktail or mocktail.

COCKTAILS & MOCKTAILS

FOR MORE WAYS TO UPLIFT SPIRITS ZURENA VISIT WWW.MYZURENA.COM/RECIPES

PERFECT SANGRIA

1.5 Parts Cabernet Sauvignon
1 Part **ZURENA**.Tropical & Cut Fruit

TROPICAL MIMOSA

3 Parts Prosecco
1 Part **ZURENA**.Tropical

BOURBON KISS

1 Part Bourbon
2 Parts **ZURENA**.Tropical

RUM PA PUM PUNCH

1 Part Rum
2 Parts **ZURENA**.Tropical

CLUB SODA DANCE

3 Parts Club Soda
1 Part **ZURENA**.Tropical

HOT TEA-ZUR

Your Favorite Hot Tea
Splash of **ZURENA**.Tropical



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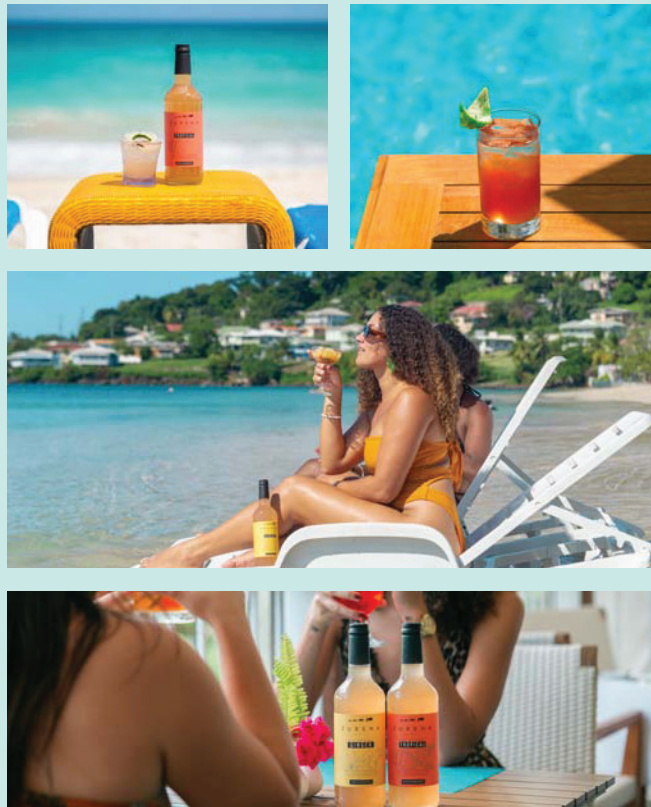


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MORE ABOUT US

ZURENA LLC is a nationally certified Minority Business Enterprise headquartered in Silver Spring, MD that supplies all-natural Caribbean drink mixers. Our products have been served at bars, nightclubs, restaurants, resorts, and event spaces across the United States.





BEACH VIBES - VACATION IN A BOTTLE

★ ★ ★ ★ ★

I am not a big drinker, but I had tried the original Zurena in the past and it was good, I enjoyed it. But these new flavors are insane. It was a gift on thanksgiving and it was awesome! So I looked online and ordered more ASAP! I mixed the ginger flavor with Tito's Vodka and the tropical with Hennessy Privilege, legit put me in vacation mode! But not trying to be alcoholic, so I mixed some Zurena ginger with some Heineken zero alcohol and that was awesome!!! Zurena has legit turned me into a weekend warrior! I love it! I can't afford a trip to the Caribbean every weekend, but I sure as hell can afford a bottle or two!!! Let's get it ! -Papa

Flavor Purchase: Ginger



THE MIXER ELIXIR

★ ★ ★ ★ ★

This product can truly go with anything, alcoholic or non-alcoholic. Adds great flavor. I've tried with vodka, gin, sodas...all great! Great for the holidays. -Debby

Flavor Purchase: Tropical



IMPRESSIVE

★ ★ ★ ★ ★

Definitely a fan of the original Zurena. Now experimenting with the new flavors. Lots to explore, but the vodka and prosecco pairings are promising so far. -Nigel C

Flavor Purchase: Ginger



DELISH

★ ★ ★ ★ ★

A great versatile mixer with super delicious spices. -Cris G

Flavor Purchase: Ginger

THE
tasting panel
MAGAZINE

Zurena Tropical 89pts | Zurena Ginger 89pts



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