

# THE 12 ANNUAL FASHIONISTA

## PROGRAM BOOKLET APPLICATION

Contract Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

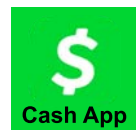
Amount Enclosed: \$ \_\_\_\_\_ Check # \_\_\_\_\_

Credit Card # \_\_\_\_\_

Exp: \_\_\_\_\_ Sec. \_\_\_\_\_

Billing Address: \_\_\_\_\_

We accept .JPG, .PDF, .PNG, .EPS, .AI, .PSD, and .TIFF Files  
Camera Ready files must be 300 dpi or more with the fonts outlined if sending native files.  
Camera Ready art must be sent by **July 15, 2022.** Ads requiring  
artwork must be submitted by **July 08, 2022.**



PLEASE MAKE CHECK PAYABLE TO: ISHMAEL QUEELEY (340) 344-8426

GET MORE

# THE 12 ANNUAL FASHIONISTA WEEKEND

COMEDY | FASHION | SWIMWEAR

## calendar of events



**Viya sheen**  
MAGAZINE

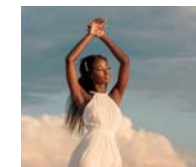


FASHIONISTA  
*Now Boarding*  
BEHIND THE HOUSE OF STYLE

behind  
the SEAMS



**ColorMax**



# iQ GLOBAL EVENTS GROUP

Dear Potential Booklet Advertisement Sponsor:

On July 22 - 24, 2022, IQ Global Events presents the 12th Annual Fashionista, here on St. Thomas, US Virgin Islands. This showcase event will take place on Main Street Saturday July 23, 2022, alongside our Family Comedy Show which will be held at the UVI Sports & Fitness Center on Friday July 22, 2022, and our Runway on The Beach Swim/Resort Wear held on Sunday July 24, 2022, at Emerald Beach Resort. This year's Fashionista has been taken to the next level of creativity as talent, culture, hair, music, and fashion collides over an entire weekend of fun-filled entertainment.

The goal of Fashionista is to provide global exposure and to support our local economy, while highlighting and developing our local talent. Dedicated to worthy philanthropic organizations, Fashionista also provides a platform to showcase and support charities. Portion of the proceeds will benefit Downtown Revitalization, Inc. (D.R.I.) and the Community & Police Association of St. Thomas (C.A.P.A). both non-profit organizations dedicated to supporting our youth grooming them to be the next generation of leaders. As supporters of this great cause, we invite you to participate in this event through sponsorship (in the form of placing an ad within our booklet). Your partnership will assist us in achieving the goal of supporting and contributing to our community. It will also provide you an opportunity to highlight your business, products, and services, while illustrating your commitment to building our economy.

We've attached our booklet advertisement package that provides rates designed to meet your budget. IQ Global Events would like to thank you for your consideration to support us as a sponsor. We look forward to working with you and/or your company; and will contact you to further discuss our proposal and answer any questions that you might have about the events.

Ishmael Queeley,

**iq** Producer

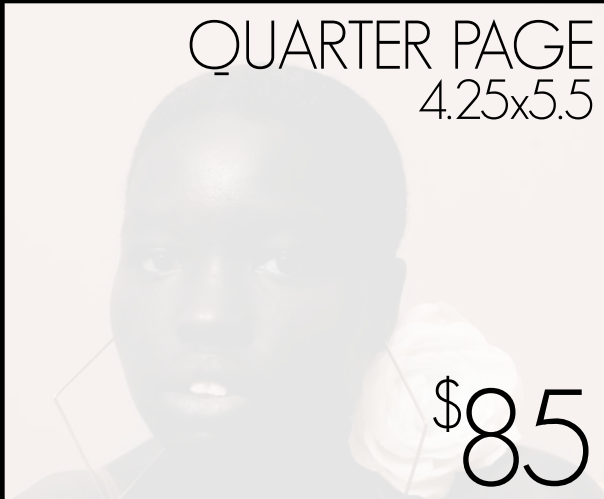
THE 12 ANNUAL  
FASHIONISTA  
WEEKEND  
COMEDY | FASHION | SWIMWEAR



FULL PAGE  
8.5 x 11

THE 12 ANNUAL  
FASHIONISTA  
WEEKEND  
COMEDY | FASHION | SWIMWEAR

\$250



QUARTER PAGE  
4.25x5.5

\$85

DEADLINE JULY 8TH



BUSINESS CARD  
2x3.5

\$50



HALF PAGE  
8.5x5.5

\$150

FULL **MOST VISIBLE PAGES** AT THE BEST VALUE

11 x 17  
CENTERFOLD  
\$575

BACK COVER  
\$650

INSIDE  
FRONT COVER  
\$450

INSIDE  
BACK COVER  
\$350